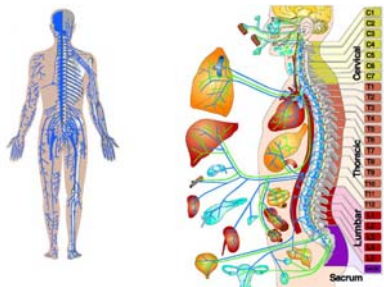


Chiropractic's Threat to Medicine

Imagine if billions of patients shifted their patronage and payments from global Medicine to Chiropractic. The reality of that threat is reflected in these two Quotes from "Squandering Billions; health care in Canada". In Canada: *Over 30 percent of all visits to general practitioners are for back and spine related problem.*ⁱ *When patients go to chiropractors, they rarely ever return to MD for back or spinal related problems, thus threatening income from one third of all medical visits.*ⁱⁱ

Scope of spinal related problems



A 100 page overview of research backed by some 500 references,ⁱⁱⁱ implies that at times the following quoted symptoms/disorders are spine related: Dysmenorrhea, numerous endocrine disorders, premenstrual syndrome, hot flashes during menopause, hypertension. Others include cervicogenic headache, improved breathing, digestion, circulation, and resolution of tinnitus, asthma, shoulder symptoms, otitis media, irritable bowel syndrome, chronic constipation, multiple sclerosis, Bell's Palsy, hyperactivity, epilepsy, autism, recovery of visual field loss, temporomandibular joint dysfunction.

Chiropractic's Signature Role

The spine related nervous system has a broad body influence which may be altered when an overloaded spine automatically triggers a fail safe mechanism.

That mechanism which locks spinal joints, initiates muscle spasm and announces its presence via tenderness and or pain is referred to as a vertebral subluxation.

The chiropractic profession's unique contribution to healthcare is the chiropractor's signature role of locating and adjusting vertebral subluxations.

A century and millions of adjustments have shown chiropractors that vertebral subluxations are common to the human condition.

Vertebral subluxations may occur from infancy to old age. When this fail safe mechanism triggers a symptom it is referred to as a subluxation related symptom. When it triggers a set of symptoms it is referred to as a subluxation related syndrome.

A chiropractor's career includes thousands of patients recounting what excessive physical, chemical and or

emotional stress loading triggered their body's fail safe mechanism and creating subluxation related disorders.

One patient's chiropractic experience may be limited to one or a few subluxation related symptoms. A chiropractor's career provides the unique opportunity to observe what adverse effects vertebral subluxations have on thousands of patients. Also, what response follows removing the cause of the subluxation related symptoms, by locating and adjusting the subluxation/s.

That opportunity brings to light a wide array of perceived changes which arise from interference to the spine related nervous system and which respond well to removing that interference.

Having a chiropractor locate and correct subluxations, demonstrates which symptoms are and which symptoms are not, subluxation related.

Subluxation related symptoms, vary from common, such as back and neck pain and headaches to very rare, such as partial deafness.

Accessing Chiropractic

Australia's 1977 Webb Reported that: *"the majority of chiropractic patients have attended a medical practitioner for the same specific symptoms they presented to the chiropractor The majority of patients in those studies had discarded conventional medical therapy because of failure to obtain relief --"*^{iv}*The Report went on to say; "From these data the conclusion must be drawn that chiropractic is emerging as an established occupation with a large and growing clientele, the majority of whom report high levels of satisfaction with the treatment they received."*

Those two outcomes validated that, for those patients who went on to have successful chiropractic care, Medicine was not and Chiropractic was, the management of choice.

Chiropractic patients recognise that their health interests would be best served by the full integration and utilization of chiropractic into the health systems in all countries. In an ideal world, health care consumers would know of and use Chiropractic to remedy the full range of subluxation related disorders. They would be permitted direct publically funded (Medicare in Australia) access to chiropractors.

A Classic Conflict of Interests.

A possible loss of one third of income poses an ethical and financial dilemma for GPs. Two options for managing subluxation related symptom/s are: 1) most patients use medical treatment to treat their

subluxation related symptoms. As long as a subluxation remains it may continue to cause for example, migraines. The patient may treat the symptom by continue to take medication for subluxation related migraine.

2) Remove the cause of the subluxation related migraine, without the need for drugs or surgery, by locating and adjusting the subluxation/s. Medicine may lose a potential life long, medicating migraine patient.

For global organised Medicine option 2 poses an unacceptable multibillion dollar financial threat which must be *contained*. Although containment was organised in the USA^{vi} decades ago chiropractic remains *contained* in Australia.

Eliminate the chiropractic profession. Eliminating the chiropractic profession would permit market capture worth billions of dollars. Exposures during the Wilk vs. AMA trial, revealed a US court proven conspiracy by US medical associations to first *contain* and eventually eliminate the profession of chiropractic in the USA.

Stop medical referral to chiropractors. In the 1960's and in various countries, medical associations made it 'unethical' for members to professionally associate with chiropractors. To be successful that trade boycott needed and apparently got the support of most US association members. That policy obstructed referrals from GPs to chiropractors. US chiropractors mounted a successful legal challenge to that 'ethics' based boycott; as a restraint of trade (Wilk vs. AMA). Decades later and in Australia, few GPs formally refer patients to chiropractors.

Containing the growth of Chiropractic. Decades ago, brilliant people renamed the one illness industry 'health care' and subdivided one market into a public health marketplace and a private health marketplace. Legislators gave Medicine a recession proof virtual medical monopoly that, in Australia, captures about half of the population, about 11 million patients and about 2/3 of health care expenditure. In 2006-07, Australia spent \$94 billion on health goods and services.^{vii}

In a remarkable government sponsored restraint of trade, thousands of chiropractors are excluded from trading in the public health marketplaces. Exclusive dealing between government and Medicine permits the retention of many millions of subluxations and provides opportunity for ongoing treatment of subluxation related symptoms while ignoring the cause of the symptom; the subluxation.

Exclusive arrangements that obstruct or deny appropriate care to millions of patients grossly betray patient and public interests.

Viewed in its global long term role, exclusive dealing has protected Medicine from losing billions of dollars in medical incomes. The stakes involved are more than adequate to motivate powerful people to abuse their political and professional influence.

The global *containment* of chiropractic could not have become established, nor remain entrenched without the allegiance of government, corporate media and Medicine. Their mutual contribution to betraying members of the chiropractic community justifies a loss of trust.

Throughout my decades as a lobbyist; not one journalist or MP ever rejected the reality of *containment*, of Medicine's virtual monopoly, of the inappropriate medical treatment of millions of public patients who had vertebral subluxation related disorders. Although informed about the foregoing, the corporate media and all political parties continue to overtly or covertly, passively or actively support Medicine's trading advantage.

A comfortable illusion or a frightening reality.

We each share the choice of: 1) owning the reality that organised medicine protects its turf at great cost 2) subscribing to the PR illusion of an altruistic medical profession opposing chiropractic to protect patient and public interests.

I am one of the millions who have experienced the wonders of chiropractic and then being dumbfounded by the contradiction between Medicine's altruistic image and how organised medicine's dark side opposed patient access to chiropractic care.

How that evil was implemented was exposed in the Wilk vs. AMA trial.

What motivated that misconduct became apparent when I looked at the big picture of a multi-trillion dollar global market in which Chiropractic poses a multibillion dollar economic threat to Medicine.

As usual I welcome constructive criticism,
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i *Squandering Billions; health care in Canada.* Bannerman, Gary et al. . Publisher Hancock House page 213

ii *Ibid* page 235

iii <http://furiouspurpose.files.wordpress.com/2011/04/rosnerphd.do>

iv *Report of the committee of enquiry into chiropractic, etc. April 1977. Aust. Govt Publishing Services Canberra 1977 P49*

v *ibid* p499-500

vi <http://www.chiro.org/Wilk/>

vii <http://www.yourhealth.gov.au/internet/yourhealth/publishing.nsf/Content/Facts%20and%20figures>